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ETERNAL REEFS HONORS 4,000+ U.S. SUBMARINERS FROM 65 LOST BOATS WITH THE "ON ETERNAL PATROL MEMORIAL REEF"

First undersea memorial to lost submarines to be dedicated 27 MAY 2018
25 state governors have recognized the occasion

SARASOTA, Fla. (May 24, 2018) – Since 1900, the United States has lost 65 submarines and more than 4,000 officers and crew, who remain On Eternal Patrol. They will be honored this Memorial Day weekend with full military honors at the dedication of the On Eternal Patrol Memorial Reef at 10 a.m. on Sunday, 27 May at Ken Thompson Park, 1700 Ken Thompson Parkway, Sarasota, FL 34236.

The On Eternal Patrol Memorial Reef is the first and only memorial dedicated to the entire submarine service in the environment where these servicemen rest, the ocean. The new reef will be a collection of 65 Eternal Reef balls with plaques identifying each of the submarines still On Eternal Patrol and one additional Eternal Reef ball representing those crews and boats lost in non-sinking incidents. The 66 Eternal Reefs will be deployed to the ocean floor off the coast of Sarasota this summer to significantly boost the marine environment in which these submariners served and made the ultimate sacrifice.

A reef ball is a designed artificial reef, specifically engineered to mimic Mother Nature and quickly assimilate into the ocean environment; new marine growth begins in as little as three months. The reef balls in the On Eternal Patrol Memorial Reef each weigh about 1,300 pounds and stand three feet tall.

Many military service personnel and veterans from around the nation are expected to attend the dedication and the public is invited. In all, 25 governors have issued special recognition for the On Eternal Patrol Memorial Reef with proclamations, letters and certificates; they are: Alabama, Arizona, Arkansas, Connecticut, Delaware, Florida, Georgia, Indiana, Iowa, Massachusetts, Michigan, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, Ohio, Pennsylvania, Rhode Island, South Carolina, Utah, West Virginia and Wisconsin.

The Scorpion (SSN-589) was the last submarine the United States lost on 22 May 1968 so, nearly 50 years ago to the day, it is an appropriate time to remember, honor and celebrate the history and sacrifice of the Silent Service.

"We can think of no more fitting memorial to these heroes who made the ultimate sacrifice serving our country beneath the waves and it's particularly impactful that we will make the

dedication at the 50 year anniversary of the loss of <u>the Scorpion</u>," said George Frankel, Eternal Reefs CEO. "These submariners will continue to serve and protect our marine environment for the benefit of future generations in the On Eternal Patrol Memorial Reef."

A Sarasota-based 501c3 memorial organization, <u>Eternal Reefs, Inc.</u> has planned the ambitious project in partnership with Reef Innovations and The Reef Ball Foundation. View a video of the On Eternal Patrol Memorial Reef project, including a full listing of all submarines with their date of loss, on <u>YouTube</u>. Find a complete list of the 65 boats On Eternal Patrol and the boats lost in non-sinking events at <u>www.OnEternalPatrol.com</u>. Eternal Reefs is accepting outside funding to support the On Eternal Patrol Memorial Reef. Interested parties should call 888-423-7333 or email info@EternalReefs.com.

About Eternal Reefs

The Genesis Reef Project dba Eternal Reefs, Inc. is a Sarasota-based non-profit organization that provides a creative, environmentally-enhancing way to memorialize the cremated remains of a loved one. Eternal Reefs incorporates cremains into a proprietary concrete mixture used to cast artificial reef formations which are then dedicated as permanent memorials which bolster natural coastal reef formations. Eternal Reefs pioneered the concept of reef memorialization and, since 1998, the organization has placed nearly 2,000 Memorial Reefs in 25 locations off the coasts of Florida (North Atlantic, South Atlantic, Gulf Coast and Panhandle), Maryland, New Jersey, North Carolina, South Carolina, Texas and Virginia, substantially increasing the ocean's diminishing reef systems. Memorial reefs can only go in properly permitted locations by the U.S. Government. Eternal Reefs has strategic partnerships with the Reef Ball Foundation and Reef Innovations. The company secured 501c3 status in January 2017. Learn more at www.EternalReefs.com or on the company's Facebook page.

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